

October 13, 2006

Trenton Municipal Pool Foundation Members

Dear Members:

Brent Woods and I met last night at the monthly TMPF meeting. Brent had many great ideas, which I share with you in this letter. I can only imagine how many good ideas we would have if we had a few more folks at the meeting. Having said that, I know there are a lot of things, other than TMPF, going on in our lives.

The issue of marketing the tent rental to churches, city clerks, local Chambers of Commerce and other groups was discussed.

We further thought that we needed to better market the swimming pool itself. Special days, theme days, music days, reduced admission rate, half price food days of admission to pool includes a drink or food item.

We also talked about having the Trenton Pool.Org site show more ordinary pool activities: pictures of guards and staff, hours and rules, give reasons for upcoming closings and list them, advertise all of the pool marketing strategies mentioned above.

We wondered when we should begin planning for the second annual golf tournament.

We questioned whether we should meet every other month, or whether we need to pick an alternate meeting date and time.

I do not feel that I am a very good secretary, and we need a secretary for our foundation. Any volunteers?

Brent Haukapp submitted a treasurer's report that showed \$7500 spent for investments through H & R Block, which was organized and finished by Doug Denaro.

We also had some expenses for slide construction in the amount of \$138.05.

Our next meeting is scheduled for 7:30 p.m. Thursday, November 9th, at my office. Hope to see you there.

Pat Callahan